



SUSTAINABILITY IS NOT JUST A WORD TO US

As one of the first hotels in Germany, we signed the codex “**fairpflichtet**” (fairpflichtet.de) in 2011, a sustainability code of the **German Convention Bureau** for the event industry in Germany, which contains guidelines and principles of corporate responsibility for substantiating sustainability in the organization and execution of events. These guidelines support us to act sustainably, e.g. with the responsible use of resources and energy, the open exchange of relevant information, and by raising social awareness.

With the program “**Serve 360 – doing good in every direction**”, **Marriott International** recognized, that business plays an increasingly critical role in taking on the world’s most pressing social, environmental, and economic issues. Therefore, Marriott International aims to create a positive and sustainable impact wherever the company does business. This goal is guided by its “2025 Sustainability and Social Impact Goals” and the UN Sustainable Development Goals (serve360.marriott.com).

Our hotel has the **Green Key Certification**, the best-in-class sustainability certification program for the hotel and lodging industry ([Green Key — Equality, Diversity and Inclusion Policy](#)). This certification covers 13 criteria areas and demonstrates our dedication to reducing our environmental footprint through initiatives such as energy efficiency, waste minimization, and the promotion of eco-friendly practices throughout our hotel operations. This certification strengthens our alignment with Marriott International’s “Serve 360”-program and its 2025 Sustainability and Social Impact Goals, further contributing to the UN Sustainable Development Goals (serve360.marriott.com).

In 2024 **Marriott International** developed **Connect Responsibly**, an extension of Marriott’s Serve 360 that embeds sustainability efforts in meetings and events. Connect Responsibly is a meeting impact reporting and carbon offset program, recognizing the importance of working to address environmental impact. From providing meeting impact reporting, access to carbon offsets, using responsibly sourced ingredients, reducing single-use items, and tackling food waste, Connect Responsibly can help event planners and attendees meet their sustainability objectives ([Marriott Bonvoy Events](#)).

FRANKFURT AIRPORT MARRIOTT HOTEL SHERATON FRANKFURT AIRPORT HOTEL & CONFERENCE CENTER

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SUSTAINABILITY IN PRACTICE

ENERGY & WATER SAVING

- Water softening system via osmosis and decalcification
- Water reduction through aerators with consumption reduction
- Cistern with liter consumption reduction
- Heat recovery in ventilation and domestic water heating systems
- Installation of LED lamps throughout the hotel
- Step-by-step motion detector installation for lights
- Towel reusable program in rooms

WASTE MINIMIZATION & ENVIRONMENTALLY CONSCIOUS PURCHASING

- Waste separation throughout the hotel, including rooms and event areas
- Large dispensers for shower gel, shampoo, conditioner, and body lotion to reduce plastic waste
- Sustainable and environmentally friendly cleaning supplies
- Paper towels made of recycled material
- Use of paper straws only
- Elimination of PET bottles (exception: ToGo products)
- No packaged breakfast items (exceptions: glass jars/yogurt) in breakfast areas
- Brita water dispensers in lounges and the gym
- Seasonal, local, and regional products for catering
- Food waste reduction initiatives (e.g., Marriott's food waste control and MESH programs)
- FairTrade coffee
- 100% FSC-certified stationery, notepads, flipcharts, and marketing folders

SUSTAINABLE CONFERENCE PRACTICES

- Linen-free conferences
- Clutter-free meetings with organized stations
- QR codes for bar menus and additional documents (ongoing implementation)
- Adequate waste separation bins in meeting rooms
- No packaged items in event areas (exceptions: glass jars/yogurt)
- Hybrid meeting offers
- Digital contracts and signatures for events
- Mobile check-in and check-out with digital invoices (paperless)

SOCIAL RESPONSIBILITY & COMMUNITY ACTIONS

- Participation in annual park and street clean-ups near the airport as part of Marriott's "Serve Our Community" campaign
- Soap recycling program in partnership with SapoCycle, transforming used soap into life-saving products
- Works with approved vendors/suppliers with approved processes
- Paperless office practices in all administrative departments (e.g., finance and event offices)

PLANNED PROJECTS

- Paperless guest registration at check-in (no paper forms to fill out/sign)
- Additional Brita water stations
- Full transition to LED lighting with motion detectors

