
ELEVATING THE EXPERIENCE FOLLOWING AN EXTENSIVE TRANSFORMATION, THE SHERATON FRANKFURT AIRPORT HOTEL & CONFERENCE CENTER REVEALS THE ALL-NEW SHERATON CLUB, OFFERING SHERATON GUESTS A SOPHISTICATED SPACE TO WORK, CONNECT AND RELAX



February 2022 – The Sheraton Frankfurt Airport Hotel & Conference Center has unveiled a new look for its Sheraton Club – a light-flooded, modern and comfortable lounge that offers guests of Sheraton Club Rooms & Suites and Marriott Bonvoy members of Platinum Elite status a sophisticated space to work, connect and relax. The new space complements the room and suites, which underwent refurbishment in 2019.



Located on the Lobby Level of the Sheraton Frankfurt Airport Hotel & Conference Center, the Sheraton Club features a modern and sophisticated design overseen by German interior design studio JOI-Design. With 275 square meters of space, it offers plenty of seating and inviting corners for Sheraton's guests to unwind in. With a total of 180 seating spaces, guests and members are invited to gather or simply relax.



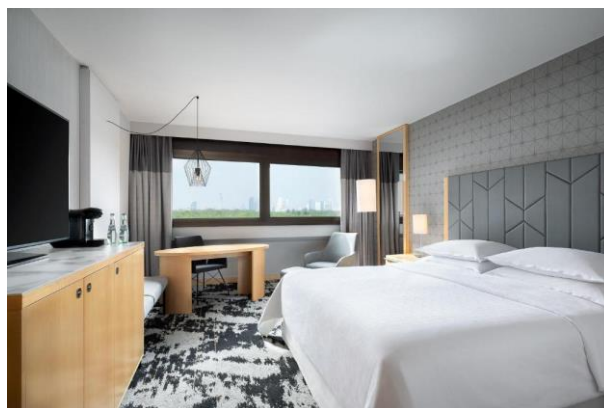
Keeping in line with the iconic Sheraton standard, the Sheraton Club features a large central buffet counter where a chef freshly prepares eggs and omelettes according to the guest's wishes. Further accentuating the relaxed and convenient experience, throughout the day, warm and cold snacks will be offered and a beverage selection is available for guests.



Offering guests the upmost in privacy, the Sheraton Club also features a private reception area where dedicated Club associates are able to personally assist with any kind of requests. Adjacent to the Club Lounge, there are two additional meeting rooms that can be booked for meetings and gatherings and include Sheraton Club access. These stylish meeting rooms celebrate collaborative working in a professional setting. Unique and light-filled, the varied spaces provide a range of experiences for group gatherings.



Renovated in 2019 and offering an array of accommodation are the 236 Premium and Sheraton Club Rooms. A calming, modern colour scheme featuring grey, black and pastel, as well as high-quality materials and furniture create a bright and welcoming ambiance. Combining comfort and functionality through their modern design, the Premium and Sheraton Club Rooms have bright bathrooms with large walk-in showers. The 10 suites, ranging from the 44 square meter Junior Suites to the spacious Sheraton Club Suite, offer a total of 120 square meters and a vast living area; ideal for those looking for more space in which to work or relax.



All 779 rooms at the Sheraton Frankfurt Airport Hotel are soundproofed, air-conditioned, with large 55" TV's, cordless telephones and ergonomically designed work areas with free-standing desks, offering optimum conditions for business travellers. All rooms are also equipped with the Sheraton Sleep Experience® beds.



Hamburg-based designers, JOI-Design were tasked with designing the entire interiors for the Sheraton rooms and suites, including the new Sheraton Club. Jacqueline Kaule, JOI-Design's Marketing Director said: "We wanted to design spaces that were functional but at the same time welcoming and inspiring. It was important that - be it for work or pleasure - guests are able to relax, with a home from home feeling throughout the rooms and public spaces."

Following an extensive three-year renovation, Frankfurt Airport Marriott Hotel (open since 2020) and Sheraton Frankfurt Airport Hotel & Conference Center together have become Marriott International's first European dual brand hotel in the premium segment, Marriott & Sheraton, under one roof. This exciting development offers travellers two unique brand experiences with a focus on shared distinct culinary moments and exceptional service.

Elevating the traditional airport hotel experience, the two premium hotels, Marriott and Sheraton, host a total of 1,012 rooms and two executive lounges, and share a wide variety of sophisticated culinary options, including fine dining restaurant Flavors for international cuisine, The Bar and Davidoff Lounge for the finest cigars, whiskys, cognacs, rums and cocktails.

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