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## INTRODUCING... MARRIOTT BONVOY HOTELS AT FRANKFURT AIRPORT

FOLLOWING EXTENSIVE RENOVATIONS, MARRIOTT INTERNATIONAL'S FIRST DUAL PREMIUM-BRAND HOTEL OPERATES AT FRANKFURT AIRPORT – ELEVATING THE AIRPORT HOTEL EXPERIENCE WITH AN ARRAY OF EXCITING SHARED LEISURE AND BUSINESS SPACES



1. *Elevating the traditional airport hotel experience, the two premium hotels, Frankfurt Airport Marriott Hotel and Sheraton Frankfurt Airport Hotel & Conference Center, share two restaurants, fine dining restaurant Flavors for international cuisine and restaurant Taverne for groups and special occasions; two elegant bars, The Bar and Davidoff Lounge for the finest cigars, whiskeys, cognacs, rums and cocktails and the brand-new The Eatery kitchen and bar for a diverse culinary experience*
2. *With a total of 1,012 guestrooms and an expansive meeting and conference centre the pioneering dual brand hotel is the largest airport hotel in Europe*
3. *Leading the way in meetings and events – the site stands out in Frankfurt offering a 360° approach to MICE events, with an unrivaled location and a choice of 58 meeting spaces*

November 2021 - Following a remarkable three-year renovation, Frankfurt Airport Marriott Hotel (open since 2020) and Sheraton Frankfurt Airport Hotel & Conference Center together become the first European Marriott dual brand hotel operating two Marriott International premium brands, Marriott & Sheraton, under one roof. This exciting development offers travellers two unique brand experiences with a focus on shared distinct culinary moments and exceptional service.



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At the forefront of business travel the hotels and conference centre, which will offer guests an impressive host of shared MICE and leisure facilities, are brilliantly located between the check-in counters of Frankfurt Airport Terminal 1 and the AIRrail ICE long-distance train station. A mere 20-minute journey away from Frankfurt city centre, the pioneering destination is one of the largest airport hotels in Europe and will help establish Frankfurt as one of the world's key global travel hubs for both leisure and business travellers.

Ralf Stresing, General Manager, comments, "Having been part of the hotels for 9 years, I'm extremely proud and excited to have led the transformation of two of Marriott's best-known brands, Marriott & Sheraton, in one location. We are looking forward to raising the bar at Europe's largest airport hotel when it comes to our guest's airport hotel experience with surprising new offerings like The Eatery kitchen and bar."

"With travel for both corporate and leisure poised for a resurgence, this is the opportune moment to highlight the dual brand hotel to the market and we are excited to showcase our extensive and convenient facilities, such as our studios which are part of the Sheraton brand transformation, to our guests and loyal customers from all over the world."

Since opening its doors in 1975 as Sheraton Frankfurt Airport Hotel & Conference Center, the hotel has evolved over the years and has become an integral part of Frankfurt Airport, as well as the surrounding region. Celebrating over 45 years of history and excellence in hospitality, the hotel, which opened with 555 rooms, and its 300 dedicated members of staff have provided an impeccable service and moments of comfort to its loyal guests and look ahead to a bright future with the new dual brand concept and offering.

Under the innovative new dual brand concept, the hotels have a total of 1,012 rooms and suites, over nine floors and three buildings. Each hotel has its own lobby and reception area and its own Club Lounge - The Sheraton Club and M Club, to guarantee guests the respective brand experience and personal touch. With more of a focus on the groups experience, guests will find the renovated Sheraton product now offers 3 Sheraton Club Suites, 7 Junior Suites, and a new modern Sheraton Club Lounge located on the lobby level. The former Sheraton



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Towers, with the upgraded rooms and lounge on the 9th floor is now part of the new fully renovated Marriott, featuring 233 renovated rooms.

Guests of both hotels can make use of the stylish, recently renovated spaces and public areas, which have been meticulously overhauled by leading international design houses.

Hamburg based JOI Design designed the Marriott Greatroom Lobby and M Club Executive Lounge, whilst London based B3 Designers worked on shared public areas and restaurants such as The Eatery, Restaurant Flavors, specializing in steak, with its own in-restaurant dry-ager – and The Bar and the Davidoff Lounge which have all been completely renovated and now showcase a stylish and timeless design.

The Eatery kitchen and bar, a new lobby kitchen in the heart of the hotel that connects both hotels, the airport terminal and train station, has been reimagined as a vintage-style laid-back convivial space serving up a taste of the US with an East to West Coast inspired menu.

The new “Sheraton Gathering Place” has also launched and includes a reception area with several community tables and studios, inviting people to come together and connect whether travelling for business or simply meeting friends or colleagues. A fitness and wellness area are also available.

Offering an unrivalled 360° approach to MICE, the conference centre offers 58 different-sized conference rooms, including the “SkyLoft” – an avant-garde meeting and event center – and the Congress Center for up to 1,200 participants.

**Unique Selling Points:**

1. Directly located at Frankfurt Airport, which sees 70 million travellers each year, and closest hotels to Terminal 1
2. Two of Marriott International’s best-known premium brands under one roof offering guests superlative facilities, spaces and experiences that surprise and delight
3. 1,012 rooms in total including 443 rooms of the same room category to host large groups



4. Large conference area with a total of 58 meeting rooms (4,100 sqm meeting area) including the Congress Center for up to 1,200 participants
5. The Taverne Weinstube, offering a cosy and authentic German dining experience for meetings and conferences
6. Exceptional fine dining at Restaurant Flavors; two bars and The Eatery, the new lobby kitchen and bar for a wide and diverse culinary offering
7. The Davidoff Lounge - only smoker's bar at Frankfurt Airport
8. Two unique and brand-compliant Executive Lounges

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### **About Marriott Hotels**

With over 585 hotels and resorts in more than 65 countries and territories around the world, Marriott Hotels is evolving travel through every aspect of the guest's stay, helping to relax, clear minds, stimulate new ideas and anticipate travelers' needs, leaving them inspired to reach their full potential. Boldly transforming itself for mobile and global travelers who blend work and play, Marriott leads the industry with innovations, including the Greatroom lobby and Mobile Guest Services that elevate style & design and technology. To learn more, visit [www.MarriottHotels.com](http://www.MarriottHotels.com). Stay connected to Marriott Hotels on [Facebook](#), @marriott on [Twitter](#) and @marriotthotels on [Instagram](#). Marriott Hotels is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).

### **About Sheraton Hotels & Resorts**

Sheraton Hotels & Resorts makes it easy for guests to feel welcome at over 440 hotels in more than 70 countries and territories around the world. As the most global brand within Marriott Bonvoy's portfolio of extraordinary hotel brands sitting at the center of hundreds of communities around the world, Sheraton has a rich heritage in creating a sense of belonging for guests, wherever they are in the world. Sheraton is currently undergoing a major brand transformation, creating a signature community experience for the next generation of travelers at properties across the globe. The new vision for Sheraton features intuitive design, tech-forward experiences, and upgrades to everything from public space and F&B to flexible meeting space. To learn more, visit [www.sheraton.com](http://www.sheraton.com). Stay connected to Sheraton on [Facebook](#), and @sheratonhotels on [Twitter](#) and [Instagram](#). Sheraton is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).